

Sample form, not for offline completion.

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# 06 Best Innovation in Gift Card Manufacturing

This award recognises the pioneers in physical gift card production — the manufacturers and partners who are rethinking what's possible through design, materials, processes, and sustainability.

Have you introduced new eco-friendly materials or more efficient production methods? Delivered a breakthrough in print, packaging, or personalisation? Or perhaps you've revolutionised how cards are produced, distributed, accessed or recycled?

We're looking for manufacturing innovation that goes beyond the expected — driving quality, creativity, and responsibility in equal measure. Tell us how your work is setting new standards in the physical side of the gift card experience.

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## Submission Details

Title of your entry

Full name (this should be your main point of contact for your award submission)

Email address

Job Title

Company Name

Phone Number (UK)

Is this a joint submission (tick box if Yes) (optional)

If you clicked 'Yes' to joint submission, who are you submitting with? (optional)

Are you a GCVA Member? (optional)

If you are not a GCVA member, email [awards@gcva.co.uk](mailto:awards@gcva.co.uk) to express an interest in entering a category prior to submitting. Please note, you will need to pay your invoice (£175 per category) before completing this form and making your submission.

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## Entry Details

AMBITION: context, vision & goals 500 words

OUTCOME: KPI's, financial, results, measurement/evaluation, impact 500 words

COMMUNICATIONS: internal/ external, press/PR & marketing spend 500 words

INVOLVEMENT: stakeholders, industry, decision makers including board, team, partnerships 500 words

VISION - Non-financial results, increased brand awareness/engagement, ESG, client loyalty 500 words

Time & Date of submission

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## Attachments

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of one file can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.



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