

Sample form, not for offline completion.

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01 Best Industry Innovation

We're looking for the game changers — the breakthroughs, bold ideas, and inspiring projects that are shaping the future of our industry. Whether it's a cutting-edge product, a clever use of emerging technology, or a fresh take on customer experience, innovation is the engine driving our sector forward.

Tell us how your latest initiative has made a real difference — for your business, your customers, or the wider community. Did it redefine best practice? Address a long-standing challenge? Unlock new possibilities for gift card use? We want to know what sets your innovation apart, and how it's helping the industry evolve — whether through trendsetting features, powerful partnerships, or next-level user experiences.

This is your chance to show the sector how you're not just keeping up but leading the way forward for gift cards.

Submission Details

Title of your entry

Full name (this should be your main point of contact for your award submission)

Email address

Job Title

Company Name

Phone Number (UK)

Is this a joint submission (tick box if Yes) (optional)

If you clicked 'Yes' to joint submission, who are you submitting with? (optional)

Are you a GCVA Member? (optional)

If you are not a GCVA member, email awards@gcva.co.uk to express an interest in entering a category prior to submitting. Please note, you will need to pay your invoice (£175 per category) before completing this form and making your submission.

Entry Details

AMBITION: context, vision & goals 500 words

OUTCOME: KPI's, financial, results, measurement/evaluation, impact 500 words

COMMUNICATIONS: internal/ external, press/PR & marketing spend 500 words

INVOLVEMENT: stakeholders, industry, decision makers including board, team, partnerships 500 words

VISION - Non-financial results, increased brand awareness/engagement, ESG, client loyalty 500 words

Time & Date of submission

Attachments

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of one file can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.



File Upload | x1 Multimedia Evidence Upload (pdf, video, PPT or word doc (email awards@gcva.co.uk if you are experiencing any issues uploading)